



ADVANTAGE
WOLLONGONG ←
advantagewollongong.com.au

2012 ICT Directory

Knowledge Services

Wollongong is a city transformed. Renowned for its world class steel making and coal industries, Australia's City of Innovation is also an important knowledge services centre, international trade hub and leading university city.

Knowledge Services span some of the fastest growing sectors of the economy. They are intensive users of technology and skilled people. The Knowledge Services Strategy concentrates on three key growth sectors that already have a substantial footprint in Wollongong. These include ICT, business and financial services. ICT is an important enabler across all industries, especially in business and financial services.

NSW Trade & Investment, Wollongong City Council and University of Wollongong are working in collaboration to implement aspects of the Knowledge Services Strategy. The 2012 ICT Directory forms part of the Strategy and provides a snapshot of the region's ICT industry capability. Wollongong has a significant existing ICT industry base, ranging from local start up companies to large multinationals as featured in this Directory.

Wollongong is IT

Wollongong has several key advantages that are driving its superiority as a location for the ICT industry. These include;

- ICT Illawarra; Wollongong is home to ICT Illawarra, a dynamic and business focussed industry cluster
- University of Wollongong (UOW); The University produces the largest number of IT graduates of any university in Australia. It also has a leading ICT research institute that provides extensive collaborative opportunities for business to partner with leading research teams.
- Innovation Campus (iC); This \$500 million technology precinct is being developed by UOW. It is already home to many local ICT companies and provides a unique environment for business to develop deep relationships with other tenants and key UOW faculties and research teams.
- StartPad; This IT incubator has recently opened in the Wollongong City Centre and provides space for startup and early stage ICT companies.
- NBN; Wollongong is the next location slated for the roll-out of the NBN. This will provide Wollongong households and business access to high speed broadband and generate significant opportunities for the digital economy

Together these advantages make Wollongong a superior place to do business for ICT companies. The 2012 ICT Directory provides a window into the region's unique competencies and business opportunities.

Contact

For more information concerning any aspect of the 2012 ICT Directory, please contact:

Donatella D'Amico

Business Development Manager

NSW Trade & Investment

p | 02 4225 9055

m | 0417 772 116

e | donatella.d'amico@business.nsw.gov.au

CONTENTS

5	101 Design	101 Design is a full service marketing and creative studio that specialises in graphic design, web design, company branding and search engine optimisation.	Troy Hawkins Phone 02 4226 2102
6	4Solutions	4Solutions is the leading provider of business process technologies, eCommerce transactions, and electronic supply chain optimisation.	Clifford Bunten Phone 02 422 57 422
7	Bond International	Bond is one of the leading providers of innovative recruitment management software.	Tony De Liseo Phone 02 4226 1600
8	CDN	CDN is Australia's premier eHealth Solutions provider to the Medical and Radiology Imaging sector.	Robert Zanier Phone 02 4226 4406
9	Commscope	CommScope (www.commscope.com) has played a role in virtually all the world's best communication networks.	David Dodds Phone 02 4221 2900
10	CSC	CSC is a global leader in providing technology-enabled business solutions and services.	Vicki Grossmann Phone 02 4253 7100
11	Designko	Service all industries. Provide graphic design, web design, copy writing, print, web development, consultation, photography.	Brendon Short Phone 1300 255 931
12	e-motion design	We specialise in graphic design and website development. Working closely with our clients we offer a single point of contact for all your online requirements and design needs.	Johanna Fitzgerald Phone 02 4223 0000
13	Evanscorp	Evanscorp is a boutique software development company, providing innovative enterprise-grade solutions, which are used globally.	Phillip Evans Phone 02 4225 8388
14	Guardian Software	Guardian SD create innovative mobile and web applications.	Louis Cremen Phone 1300 955 683
15	Hiive Systems	Hiive Systems is the company behind AffinityLive, the world's first web-based software for running all of the client work in a professional service business.	Geoff McQueen Phone 1800 2 HIIVE (44483)
16	Internetrix	Internetrix is an award winning digital consulting, design and development agency that specializes in web analytics & optimization for clients large and small in Australia, NZ and China.	Daniel Rowan Phone 1800 007 581
17	Intersell	Intersell is an independent software development company and a software as a service provider (SaaS), specialising in eCommerce and online shopping carts.	Joshua Lomé Phone 1300 883 147

CONTENTS

18	Itree	Itree is an Australian software development company specialises in advanced high-technology solutions in regulation, compliance and enforcement to government agencies throughout the Asia Pacific.	Frank Marzano Phone 02 4253 5401
19	Joindup	Innovative mobile websites and Apps for smartphones and tablets. Registered iPhone, iPad, Android, Blackberry and Windows Phone Developers.	Alan Beadnell Phone 02 42 608 697
20	One Path	OnePath is one of Australia's leading providers of wealth, insurance and advice solutions.	OnePath Phone 133 665
21	Pillar Administration Services	Pillar is a leading administrator of large superannuation funds and retirement income streams, employing over 600 people in the Illawarra.	John Vohradsky Phone 02 9238 5555
22	Plaut	Plaut the largest locally-owned provider of speciality SAP consulting and technical services in Australia.	Plaut IT Australia Phone 02 4225 1110
23	Selera	Selera is an Australian software development company specialising in enterprise search and bespoke enterprise software solutions.	Michael Lawler Phone 02 4223 0050
24	Theme Media	Theme Media is a dynamic media production company creating digital video content, web TV channels, web design, motion graphics and digital brands.	Ashley Frost Phone 0420 711 853
25	Tickets.com	Tickets.com provides a superior ticketing solution that gives organisations control over their ticketing operations. We are dedicated to developing and delivering the most advanced ticketing technology available.	David Borg Phone 1300 785 851
26	WDS	WDS - specialist managed services dedicated to optimising the mobile customer experience.	Andy Yule Phone 02 4221 9744





www.101design.com.au

About 101 Design

101 Design is a full service marketing and creative studio that specialises in graphic design, web design, company branding and search engine optimisation.

In these tough economic times, 101 Design still enjoys continual growth with our relaxed yet personalised and professional service. Highly skilled, flexible and blessed with creative and technical expertise, projects are delivered on time and within budget for an ever growing client list.

With commissions ranging from small company logos, through to large-scale advertising campaigns for multinational corporations, 101 Design can deliver all your print and web creative solutions no matter what your budget size or schedule.

101 Design was established in 2001 to provide an easy solution to meeting graphic and web design requirements. Starting at a home office base, 101 Design opened its first office in 2007 within the Wollongong CBD to build on an already solid client base with many new opportunities presented in the Illawarra and Sydney regions.

Since, 101 Design has managed to be at the leading edge of this exciting and cutthroat industry with an obsession at staying ahead of the competition in training, technology, computer equipment, but most importantly design and industry fashions and trends. This ensures clients are never felt to have an obsolete idea or style, which allows concepts and campaigns to be fresh and up to date with print technology and web capabilities in an ever-revolving industry.

Today, 101 Design now boasts a client base spread from our base in the Illawarra and Sydney to the Gold Coast, Adelaide and Melbourne and more recently New Zealand, Japan and Europe.

Products & Services

- Graphic Design
- Logo & Corporate Identity
- Annual Reports
- Advertising / Marketing
- Website Design
- Website Development
- iPhone Application Development
- Email Marketing
- Search Engine Optimisation (SEO)
- Search Engine Marketing (SEM)
- Domain Name Registration
- Website Hosting



Troy Hawkins, Director

02 4226 2102

troy@101design.com.au

www.101design.com.au





www.4solutions.com.au

About Us

4Solutions is a privately owned Australian Company formed in 2003. Initially the company focused on a combination of consulting services and the provision of an e-commerce B2B gateway in the Australian health industry, now known as the Health Supply Network (HSN). Based in Wollongong approximately 80kms south of the Sydney CBD, and with support and development partners in the Philippines, the company is now poised for a further significant expansion with its state of the art solutions.

4Solutions' AgilitiNet platform has been custom built as a B2B e-commerce application. Through this platform we enable EDI trading between businesses in the Health, Retail Grocery, Department Store and Food Services Industries.

Agilitinet is our own advanced and innovative B2B e-commerce hosted software platform. This application operates on a state of the art virtualised platform with the highest levels of redundancy. Hosted at the Fujitsu Data Centre in North Ryde, the architecture of the system allows for enormous expansion, in line with the company's targets for growth.

HSN is the service we run in the Pharmaceutical Industry. Today HSN has most of the large multi-national & local pharmaceutical manufacturers and sales brokers trading with the four largest pharmaceutical wholesalers in Australia. Transaction volumes are in

the hundreds of thousands per month and equate to a value of more than \$4 Billion of trade per annum.

4Solutions' premier e-commerce network service, the Health Supply Network (HSN), is trusted and used by the leading players in the Australian Health Industry. Our integrated suite of products is applicable to any vertical industry and provides solutions for creating supply chain and logistics network between international communities.

Products & Services:

- E-Commerce software services
- Gateway software and services
- EDI Application
- Supply Chain Management
- Business Process Management Technologies
- Consulting Services

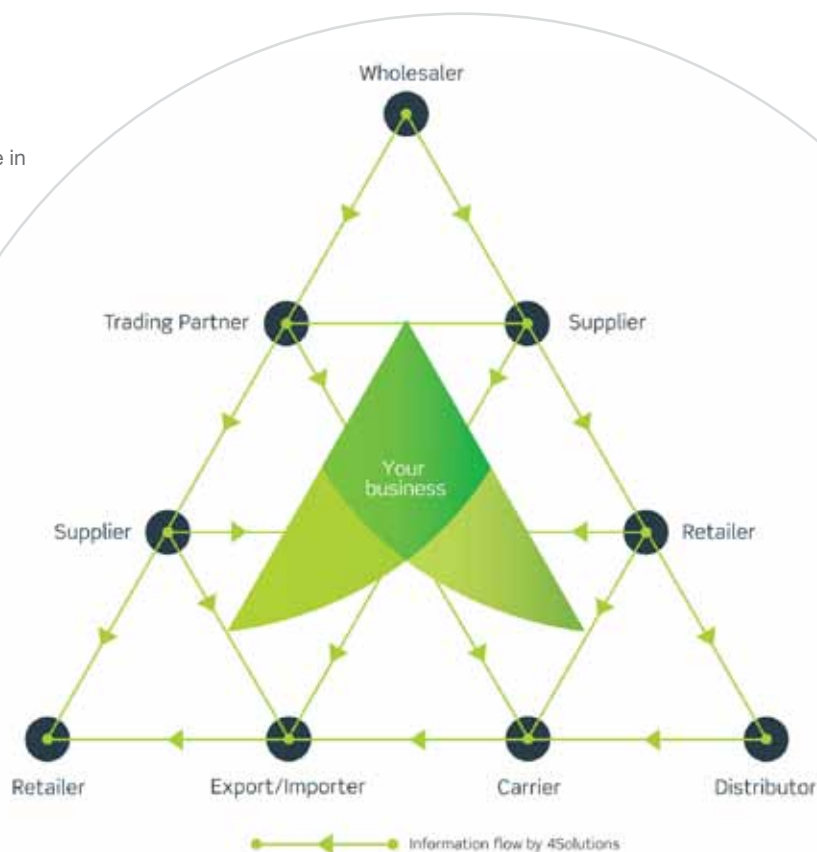


Clifford Bunten, Managing Director

02 422 57 422

cliff.bunten@4solutions.com.au

www.4solutions.com.au





www.bondadapt.com

About Bond International

Bond International Software's Australian branch opened in Wollongong in 1997, utilising the booming city and talent of graduating University of Wollongong students. Bond is one of the leading providers of innovative recruitment management software to Australia and the Asia-Pacific region.

Bond has been operating in Australia for fifteen years and boasts an impressive client range. Bond recently opened its Japan and Hong Kong offices to provide recruitment solutions to the Asian market.

Bond software offers businesses of all size a streamlined and effective way to source and place people in jobs. Bond products are tailored to individual client needs and adaptable for web and even iPad access.

Bond is committed to providing quality service and state-of-the-art functionality. And investment, driven by decades of industry experience.

Products & Services

Bond provides unique and customisable databases for your company's recruitment needs. We offer products that are innovative and cutting edge to easily and efficiently manage large volumes of candidates and clients within branches of Healthcare, Recruitment, Talent Management and Payroll.

Bond will oversee the design and implementation of its systems with the client and provide maintenance through Bond's dynamic, knowledgeable support team who deliver in-depth and real time support for our Clients.

- Unique Staffing Software
- Integrated databases for efficient corporate recruitment, healthcare and talent management
- Comprehensive, web-ready payroll solutions
- Adapt Support



Tony De Liseo, Asia Pacific Manager
02 4226 1600
tony.deliseo@bondadapt.com.au
www.bondadapt.com





www.cdnpacs.com

About Central Data Networks - CDN

CDN is Australia's premier eHealth Solutions provider to the Medical and Radiology Imaging sector. With 17 years' experience working closely with government and private sectors, based in Wollongong, CDN have evolved high quality enterprise medical software solution. In 2009 Central Data Networks entered the Chinese market and is now well positioned to bring Australian best practice medical enterprise software solution to global markets.

Consultation

CDN manages public and private health organisation day-to-day workflow scenarios via its enterprise suite of medical applications based on IHE, HL7, DICOM and other Universal Standards. From patient registration and record management to radiology and cardiology workflow, scheduling, image and data acquisition, patient tracking, episode billing, a deep understanding of medical workflow analytics is on offer.

Software Design and Development

An essential part of the CDN offer is design and development of software solutions. With strong understanding of the Software Development Lifecycle (SDLC) in and agile ISO-9001 2008 and ISO-

13485 environment, CDN partners closely with their clients to provide efficient, quality, risk managed software products. One of our key offers is design of software solutions to assist our partners with increased workflow efficiency.

Now, with the release of CDN's Enterprise Health Broker, the eHealth market has finally inherited the ideal multiple connection interface translator to allow harmonious connectivity across all types of universal health standards.

Implementation

CDN's engineering team have decades of experience in the supply and maintenance of enterprise wide server architecture and work closely with clients to provide a medical quality up time experience with 24/7 systems monitoring. Our rollout and maintenance strategies follow ISO 9001 – 2008 standards and practices.

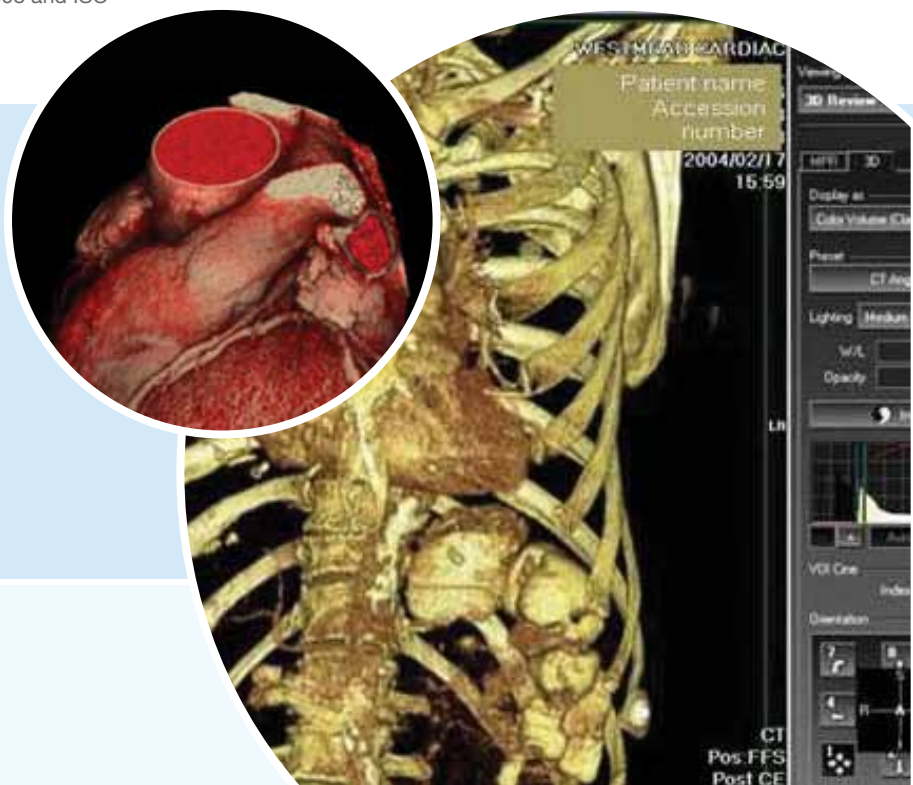


Robert Zanier CEO

02 42264406 / 1300 722632

sales@cdn.com.au

www.cdnpacs.com





www.commscope.com

About Commscope

CommScope (www.commscope.com) has played a role in virtually all the world's best communication networks. We create the infrastructure that connects people and technologies through every evolution. Our portfolio of end-to-end solutions includes critical infrastructure our customers need to build high-performing wired and wireless networks. As much as technology changes, our goal remains the same: to help our customers create, innovate, design, and build faster and better. We'll never stop connecting and evolving networks for the business of life at home, at work, and on the go.

CommScope's GeoLENS® Location Solution Wollongong, Australian branch offers solutions that allow mobile carriers as well as broadband, and enterprise business owners meet their customers' expectations for high accuracy location determination platforms. The Wollongong Australia branch is responsible for software and hardware development, customer deployments, and 24x7x365 customer support.

CommScope's GeoLENS Location Solution uses virtual node technology to consolidate all of the functions of various location node servers into a compact, single-bay platform that is flexible, powerful, and scalable. The result is a system capable of handling all location requirements across networks, regardless of whether the network is 2G/GERAN, 3G/UTRAN, 4G/LTE, or any combination of these technologies.

GeoLENS Location Solutions support multiple combinations of locating technologies – handset-based, network-based, and hybrid – custom configured to meet operator needs. CommScope's Location Solutions include software-based, enhanced location utilities that support targeted area messaging to support life-saving alerts, mobile marketing services, social networking, fleet or workforce management, or even child tracking.

Through GeoLENS, CommScope brings together all of the components needed to locate any user and deliver that location to user devices, location-based applications, emergency responders, and public safety services and agencies.

CommScope is headquartered in Hickory, North Carolina, and has major hubs in Westchester Illinois and Richardson Texas. CommScope has major facilities across The Americas, Europe, Middle East, Africa, and Asia Pacific.



David Dodds, Director

02 4221 2900

david.dodds@commscope.com

www.commscope.com





www.csc.com.au

About CSC

CSC is one of the world's leading consulting and information technology services firms.

For more than 50 years, CSC have developed smart, technology-enabled solutions to solve our customers' toughest challenges, demonstrating a commitment to excellence and a passion for exceeding expectations.

The organisations that collaborate with us have benefited from every wave of IT innovation. Customers in industries and governments worldwide have trusted CSC with their business process and information systems outsourcing, systems integration and consulting needs.

Here are just a few reasons why:

- Deeply committed – Your mission is our mission
- Consistently inventive – Harnessing new ideas
- Determined to deliver – Promises kept

While some organisations need to be more agile to capitalise on new markets, others seek a sharper focus on the core mission. Whatever the vision of progress, if your organisation can imagine it, the people of CSC stand ready to help you make it happen.

Products & Services

- **Application Services** - CSC takes a business-first approach to application solutions that deliver your business outcomes.
- **Business Intelligence & Analytics** - CSC manages your data, enabling more informed decision making.
- **Cloud Computing Services** - Remove barriers to innovation and improve productivity with CSC's cloud computing services.
- **Business & Technology Consulting** - CSC can help you define strategies that align with your current and future strategic goals.
- **Cyber Security** - Protect your most valuable assets with CSC's Cyberconfidence™ approach.
- **Data Centre Services** - CSC's world-class data centres provide the flexibility and operational efficiency you need.
- **End User Services** - CSC's end-user services focus on your peoples' needs and your business goals.
- **Enterprise Solutions** - CSC has the experience that can help you get the most from your ERP system.
- **Mobility Solutions** - Work with CSC and mobilise your business.
- **Outsourcing** - We focus on the technology so that you can focus on your core business.
- **Systems Integration** - CSC has a proven track record delivering successful outcomes for some of the world's most complex integration projects.



Vicki Grossmann, Director

02 4253 7100

vgrossma@csc.com.au

www.csc.com.au





www.designko.com.au

About Designko

Founded in 2002, Designko is a Wollongong based digital design, strategy, and development agency specialising in the creation of elegant designs and effective web development.

Using our unique collaborative approach with a diverse network of designers and developers, combined with over 20 years of in-house studio experience we can deliver any digital requirement.

Our work Encompasses Brand strategy, print and identity design, web development services and photography. We deliver innovative development and creative solutions with superior client service to international and domestic brands.

Our studio Offers our clients initial concept assistance, design and artwork through printing, illustration and web development. Designko utilises the very latest in computer technology to produce outstanding ideas that create the ultimate impact and maximum exposure, through enhancing your corporate image, printed materials, web presence, design, packaging and point of sale design.

Our goal to offer a service that is always higher than the expectations of our clients. We endeavour to make every relationship with us a fun, positive and professional experience.

One of our strongest assets is that due to our size, we are able to build a closer and more personal working relationship with our clients. It is our practice to give our clients a level of service comparable to that of a larger agency.

For the past 8 years, we have serviced a diverse client base working with individuals and corporations alike. In the time since our inception, Designko has gone from strength to strength and now boasts a client list that we do ongoing work with in excess of 150.

Services

- Graphic design
- Corporate identity and brand development
- Web development
- eCommerce development
- Photography
- Search Engine Optimisation
- Printing (printko.com.au)



Brendon Short, Director
1300 255 931
studio@designko.com.au
www.designko.com.au



e>motion

MULTI-DISCIPLINARY DIGITAL AGENCY

www.e-motion.com.au

About e-motion design

At e-motion design we build solutions that work for your business. Working closely with you, we offer a single point of contact for all your web + graphic requirements.

We build websites for all types of businesses and sectors - which means that no two websites are ever the same. We approach each site with a fresh outlook and new ideas so that we can tailor it to your target demographic and desired outcome.

We develop an individual solution according to your target audience, type of business and objectives.

We focus on client satisfaction through genuine partnership, good advice, great service and high quality creative solutions. Our objective on every project, whatever the budget, is to build that business in both profile and profit.

Our team members take personal pride in your project, striving to deliver creative solutions with usable interfaces that are highly functional and benefit your business.

Products and Services

Website Development

- requirements gathering
- architecture strategy
- website design
- content management system
- e-commerce
- campaign mini-sites
- internet applications
- copywriting

Internet Campaigns

- adwords campaigns
- email newsletters
- search engine optimisation
- google analytics
- consulting
- strategy plans
- keyword analysis

Graphic Design

- brand identity + research
- branding collateral
- style guides
- logo development
- brochures
- flyers
- presentations / proposals
- stationery design
- promotional materials
- signage design
- annual reports
- printing

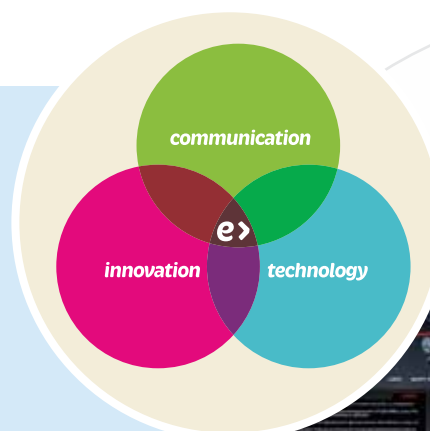


Johanna Fitzgerald, Director

02 4223 0000

johanna@e-motion.com.au

www.e-motion.com.au





About Evanscorp

Evanscorp is a boutique software development company, providing innovative enterprise-grade solutions.

Our range of products and services enable us to develop solutions which support existing business processes and improve the efficiency of these processes.

Evanscorp have been working with organisations such as Accenture, BHP Billiton, Transfield Services, Lend Lease and Ausenco Minerals. We have a number of additional customers from amongst the largest private and public companies in Australia. We also do work with the NSW State Government and have worked with the Federal Government. Our solutions are used globally and we have expanded into Europe and the US.

Evanscorp is committed to providing quality, value-added services and exercising honesty and integrity in its dealings with customers. This has been demonstrated through recognition of company achievements – 2007 Consensus Award, Australian Anthill Smart 100 and 2011 Microsoft Silver ISV Competency.

www.evanscorp.com.au

Products and Services

Evanscorp offers a range of services and solutions. Our packaged software product range includes:

- Our flagship product Remunerate, an Employee Review Management solution trusted by Australian and international blue-chip organisations, that meets the needs of medium to global enterprises in developing and delivering their remuneration, compensation and incentive strategies.
- .NET Server Controls which developers can include into graphical user interfaces.
- Passage Planner, a web-based system for displaying port passage plans.
- Validate, an employee assessment tool.

Evanscorp has provided consultancy and software development services nationally and globally to leading public and private sector enterprises and the Australian Federal Government.

Whilst endeavouring to find ways to leverage the latest technologies to meet customers' needs, Evanscorp will apply the most appropriate technology to the problem to deliver business benefit and value throughout the software life cycle.



Phillip Evans, CEO
02 4225 8388
info@evanscorp.com.au
www.evanscorp.com.au





www.guardiansd.com

About Guardian Software

Guardian SD was formed in 2010 by a talented team of computer science and engineering graduates from the University of Wollongong. Guardian entered the iPhone scene with the UOW Findmyspot iPhone application, used by thousands of students daily to check for parking spots at the University. Since then, Guardian have worked on a wide range of interesting and challenging projects for clients around the globe.

Products & Services

We create and test applications for a wide range of systems and hardware:

- iPhone and iPad development
- Android development
- Web system development
- Facebook applications
- Database systems



Louis Cremen, Managing Director
1300 955 683
louis@guardiansd.com
www.guardiansd.com





AffinityLive

About Hiive

Designed specifically for professional service businesses, AffinityLive manages all of the client work in a business. From prospect to payment and everything in between, AffinityLive increases staff productivity and boosts the profitability of a business in a way that has previously been impossible to achieve.

Hiive Systems, the company behind the AffinityLive product, is a privately held Australian software development company which has been operating since being spun out of Internetrix, an award-winning digital strategy, design and development company in early 2009.

www.hiivesystems.com

Products & Services

AffinityLive manages all of the client work in a professional service business. From prospect to payment and everything in between, AffinityLive is the first web-based platform to combine sales, projects, job tracking, issues, scheduling, resource utilisation, timesheets and billing into a single, coordinated system.

With contact & calendar sync to Google Apps & Microsoft Exchange, and automatic capture of all emails to or from clients, AffinityLive integrates with existing business systems.

With prices starting at only \$19/month, AffinityLive is a powerful, affordable and flexible system to run your professional service business. You can find out more, sign up for a trial or book in for an interactive demo at www.affinitylive.com.



Geoff McQueen, CEO
1800 2 HIIVE (44483)
info@hiivesystems.com
www.hiivesystems.com





www.internetrix.net

About Internetrix

Internetrix is a Website Project, Online Performance and Digital Consulting company. We work closely with both Australian and NSW Government departments and across the private sector. In 2011 Internetrix opened its first export office in Xiamen, China. Our customer base stretches across Australia, New Zealand, China and the United States.

Internetrix has more than a decade of experience working with clients ranging from large ASX listed corporations and organisations like the Department of Prime Minister and Cabinet, down to hundreds of small and medium enterprises.

Through its partnership with Google, Internetrix, is able to provide clients with world class expertise, insight and advice to realise the potential of the web as a marketing and communications tool.

Products & Services

Consulting

Internetrix provides a range of strategic and tactical consulting services for clients, with deep expertise in information architecture, audience identification & analysis, web analytics and social media.

Creative

Internetrix designers are skilled in developing visually engaging, functional and professional visual websites, campaigns and email themes.

Implementation

Internetrix engineers have deep technical and engineering experience, and work closely with our consulting and creative experts to bring your projects, websites and campaigns to life.

Performance

As one of a handful of Google Partners globally, Internetrix is uniquely positioned to help your organisation maximise the return on your digital investment by measuring, optimising and improving the performance of your website.



Daniel Rowan, General Manager

1800 007 581

info@internetrix.net

www.internetrix.net





www.intersell.com

About Intersell

Intersell develop best practice tools for eCommerce, marketing and business management. Our mission is to deliver cost effective, innovative, and feature rich products that all merchants and online retailers can use to transform and grow their business.

- Fast, simple set up
- No investment in infrastructure - web solution
- Secure easy to use shopping cart
- World-class SSL security
- Multiple payment options including PayPal
- Extensive traffic & revenue reporting
- Customise pricing by vendor, distributor, customer & more
- Set up unlimited customer categories
- Customisable site design and layouts with template library
- Inbuilt freight calculators including Australia Post
- Easily manage content including Specials/Hot Deals
- Phone & web portal support
- Carrier grade hosting, redundancy and data security
- Ongoing functionality enhancements and updates
- Professional Graphic Design Services

Products & Services

Intersell eCommerce is a fully hosted platform that has advanced functionality designed to allow merchants to do what they do best - sell. Features include quoting tools that help you proactively drive your revenue, a WYSIWYG site designer allowing the creation of countless shop front layouts, eBay and Facebook integration as well as comprehensive electronic broadcast capabilities to make sure you stay in touch with your customers.

Intuitive Administration

Intersell's administration interface is easy to use and provides a secure, integrated system to manage all your daily processes.

Essential Marketing

Build strong customer relationships and drive your revenue through email campaigns, social integration and price comparison website exports to Shopbot, Getprice and more.

WYSIWYG Designer

Create professional and highly stylised shop fronts with the functionality that meets your business needs, without knowing HTML, or select a design from our template library.

Dynamic Quoting

Increase your sales revenue by rapidly creating and distributing professional HTML quotes. Stay on top of your opportunities and increase your chances of winning business.



Joshua Lomé, General Manager

1300 883 147

info@intersell.com

www.intersell.com





www.itree.com.au

About Itree

In 1996, Itree was formed to develop and support solutions for transport authorities that would improve safety, security, environmental protection and economic efficiency of national transport assets. Starting from a small office linked to the University of Wollongong, Itree has grown and is a foundation organisation on the world class Innovation Campus.

Itree experienced organic growth to become a significant business with a large team of professionals located in offices around Australia & New Zealand. The key factors that have underpinned Itree's growth are:

- Itree has a partnership mindset and continually strives to add value;
- A focus on meeting customers' objectives has enabled us to maintain long-term relationships;
- Itree's approach to quality is achieved through the application of formal processes; and
- Itree has an established support capability to maintain solutions for its clients.

Itree has redefined how business systems for regulators could be developed to go on and design, build & establish a truly unique and powerful suite of turnkey solutions to the core business systems of a regulator.

Products & Services

- Regulatory Compliance and Enforcement solutions. Solutions are focused around transport, law enforcement, resources, energy and infrastructure regulation compliance & enforcement to provide our clients with rapid implementation timeframes with a team that understands your domain.
- End to end investigations & offence management
- Assessment, approval and monitoring of access
- Accreditation, licensing & auditing solutions
- Performance "star" rating of industry operators
- Workforce & asset management
- Online self-service for industry
- Digital traffic camera incident management encompassing mobile camera, ANPR, bus lane, point to point, speed & red light
- Systems Integration. Itree has demonstrated capability to perform complex and significant integration exercises for large enterprise solutions where large numbers of disparate systems, data sources and system are integrated into a unified solution for operational users. Mobile Solutions. Solutions embrace mobile devices such as tablets, smart phones and industrial hand held hardware that have access to real-time compliance data for decision making. Identification enabling technologies such as barcode, finger print and smart card devices are integrated to deliver productivity and data integrity
- Solution Support. Itree supported solutions are backed by well trained and responsive support engineers that have intimate knowledge business environment



Frank Marzano, Business Solutions Director

02 4253 5401

fmarzano@itree.com.au

www.itree.com.au





www.joindup.com

About Joindup

Joindup are registered developers of iPhone, iPad, Android, Blackberry and Windows Phone software, for smartphones and tablets. Joindup specialise in bespoke mobile software development utilising multi-touch, face detection, voice control, way-finding or gestures.

Joindup developed Readable, a Top 20 Productivity App in iTunes. Readable solves a simple but common problem, that of reader fatigue and inconvenience. Readable enables users to read on their smart mobile devices without lifting a finger - by introducing face detection to activate auto-scrolling and pause when users look away, and resume when they look back at the screen. Readers can also share an exact position in an article, rather than just a link to the entire page.

Businesses are creating mobile specific versions of their websites to display when users visit their website on a smartphone or tablet. Joindup specialises in the latest mobile development techniques, to work with your in-house IT or existing website development team, to bring a mobile-compatible version to your customers.

Joindup. Everything smart Apps should be.

Products & Services

- iPhone and iPad Development
- Android Development
- Blackberry Development
- Windows Phone Development
- HTML5 Mobile Web Apps
- Website Mobilisation
- Mobile Websites for SMEs
- Mobile Websites for Enterprise
- Consultancy on the mobile web, smartphones and tablets



Alan Beadnell, Director
02 42 608 697
enquiries@joindup.com
www.joindup.com





www.onepath.com.au

About One Path

OnePath is one of Australia's leading providers of wealth, insurance and advice solutions. We have been helping Australians grow and protect their wealth for over 130 years, previously as Mercantile Mutual and more recently as ING Australia.

Now as a wholly owned subsidiary of Australia and New Zealand Banking Group Limited (ANZ), OnePath operates as part of ANZ's specialist wealth management and protection business.

ANZ is a leading global and local bank with operations in more than 32 countries including Australia, New Zealand, Asia, the Pacific, the Middle East, Europe and America. ANZ provides products and services to more than 5.7 million retail customers worldwide and employs over 39,000 people.

OnePath has a comprehensive range of wealth and insurance products available through financial advisers or direct to customers making it easier for you to find the solution that best suits your needs.

Products & Services:

OnePath offers a broad range of investment, super and insurance products sold through financial advisers or direct to customers. Our products make it easier for you to find the solution that best suits your needs. We offer:

- Investments - choose from a simple and easy to use investment platform for your super, pension and investment needs or a full service wrap which includes access to direct shares
- Personal super and retirement - we offer a range of quality solutions designed for individuals to grow their super into a comfortable retirement
- Employer super - we offer leading super solutions for small to medium businesses or large corporate super plans
- Life insurance - we offer a range of flexible personal life insurance which can be accessed direct, through an adviser or through your super fund or employee benefits
- General insurance - covering home, travel, car and landlord insurance



OnePath
133 665
www.onepath.com.au





www.pillar.com.au

About Pillar

Pillar is a leading administrator of large superannuation funds and retirement income streams. We provide high quality, responsive superannuation administration services to fund trustees, members, employers and advisers.

We have a long history in administering superannuation funds, beginning with schemes for NSW State Government employees in 1912. We currently manage accounts for around 1.7 million superannuation members and retirees across 18 schemes whose assets total around \$63 billion.

Pillar employs approximately 650 staff, the majority of whom are located in three adjoining buildings in Coniston, a suburb of Wollongong NSW. We also have an office in the Sydney CBD.

Pillar is proud to be an employer of choice in the Illawarra region and actively participates in the community life of the area.

Products & Services

The services Pillar provides include:

- Collecting and processing member and employer contributions;
- Maintaining member, accounting and other fund records;
- Processing claims and paying benefits including pensions;
- Processing investment elections;
- Answering member and employer inquiries through a Contact Centre and a Member Interview service;
- Managing and developing fund websites that provide 24 hour-a-day information on member accounts;
- Issuing member statements and literature;
- Assisting employers;
- Keeping trustees informed of details of administration activities and performance;
- Interacting with custodians and other service providers;
- Superannuation consultancy services for trustees; and
- Corporate services and fund secretariat services.



John Vohradsky, Chief Information Officer

02 9238 5555

John_Vohradsky@pillar.com.au

www.pillar.com.au





www.plaut.com.au

About Plaut

In its 10th year, Plaut's national team of more than 160 people delivers business solutions across government and private organisations such as the Australian Nuclear Science and Technology Organisation, Air Services Australia, the Department of Immigration and Citizenship, BHP Billiton and BlueScope Steel.

As a certified SAP Partner, Plaut provides end-to-end solutions through a highly qualified team of experts. This includes nationally recognised functional, information management and business specialists, as well as, a number of fully qualified CPAs with tier one consultancy firm experience. This unique skill set ensures that our technical projects focus on business outcomes while reducing the risk for performance issues and higher maintenance costs for customers in the future.

Products & Services

Plaut is a certified SAP partner offering a full range of services including business consultancy, software development and support services.

Our experience in providing a broad range of services and leadership in strategic planning and roadmap development allows PLAUT to add value by challenging existing process and providing informed advice for future decision-making. Our deep understanding of risk and governance ensures our projects are delivered within budget and expected timeframes.

Plaut is also an SAP Business Objects Authorised Consulting Partner and a Microsoft Gold Certified Partner. Plaut is the exclusive provider of CashTracker Enterprise Financial Compliance solutions ; focused on creating robust account processing practices and identifying and blocking duplicate invoices before they are released within SAP



Plaut IT Australia
[info @ plaut.com.au](mailto:info@plaut.com.au)
www.plaut.com.au





www.selera.com

About Selera

Selera is an Australian software development company specialising in enterprise search and bespoke enterprise software solutions. From working with you in defining the business problem to planning, implementation and solution deployment, Selera will ensure that your software project is successful.

Selera is trusted to build complex, high quality software that underpins mission critical systems for enterprise Australia. We build and continue to support the search, retrieval and batch processing for the largest address database in the country. We provided enterprise search consultation for the country's largest and most popular web sites. Selera provides a commitment. The dedication, experience and sector knowledge of our people sets us apart. Our longest serving team has been continuously engaged with their client for over 5 years.

Expanding on consulting and bespoke software project engagements, Selera is taking things a step further and releasing the DataIgnition platform as a framework for building enterprise data applications that solve duplicate detection, data cleansing and data alignment problems.

Products & Services

Enterprise Search

Selera is one of Australia's leading search implementation teams.

Selera provides vendor-neutral search consultancy. This means that our recommendations are based on best fit for your business need and not on best fit for a particular search technology. Our experience spans commercial platforms such as Microsoft FAST ESP, Google Search Appliance and open-source search platforms such as Lucene and Solr.

Software Development

Selera specialises in building custom applications for the enterprise and for the web.

We offer our clients a wide range of services that include:

- Business requirements consulting
- Software architecture
- Solution development
- Solution technical support

Software Solutions

- Data Ignition



Michael Lawler, Enterprise Search Architect
02 4223 0050
michael.lawler@selera.com
www.selera.com



THEME MEDIA

A DIGITAL MEDIA SOLUTIONS COMPANY

www.theme-media.com

About Theme Media

Our philosophy is elementary. Engage with our clients to determine their specific wants and needs. Innovate and discover the most compelling method to communicate our client's message. Create content of the highest quality.

Theme Media is a digital production and design company producing content from around the globe for over 10 years. We supply production services for a range of corporate sectors including, mining, travel, recruitment, sports, arts and creative industries.

Theme Media works with clients to develop content for online digital marketing strategies and communication programs. We are a full service production company offering scripting, film production, editing and motion graphics, right through to distribution.

Our experienced production team shoot on high definition video and cinematic DSLR video cameras. Our editing team use the latest editing software to produce content of the highest quality. We also offer a range of on-site production options such as green screen, lighting and camera rigs. Theme Media's equipment is rated to work in extreme conditions from underground in a coalmine environment to sub-zero conditions in the Antarctic.

Products & Services

Theme Media design and produce tailored, compelling, easy to consume rich media content for web and TV. Specialising in end-to-end video production, postproduction and content distribution our portfolio includes corporate branded videos, event coverage, travel destination filming, motion animation and tailored interactive DVDs.

We also provide media production and training programs designed to enable our partners to develop their own brand of web TV. We help implement video distribution programs with ongoing analysis optimising the 'real time' advantage of web 2.0, developing strategies that instantly identify how customers respond to our client's digital campaigns so we can continually optimise accordingly to maximise ROI.

Theme Media also design and build websites with any form of functionality including e-commerce databases for retail needs, booking systems, online forums, social media and web TV. We can integrate all this with both browser-based experiences for mobile devices or through dedicated iPhone and Android Phone Apps.



Ashley Frost, CEO
0420 711 853
afrost@theme.com.au
www.theme-media.com





About Tickets.com

Tickets.com is a privately held subsidiary of MLB Advanced Media, LP, the interactive media and Internet division of Major League Baseball(R). First incorporated in 1995 and later rebranded as Tickets.com in 2001, the company was initially a merger of nine ticketing firms. After MLB Advanced Media acquired Tickets.com in 2005 and installed a new executive management team, the company has released the most advanced ticketing solution available in the marketplace; ProVenue(R). Headquartered in Costa Mesa, California, Tickets.com has regional offices across the U.S. and around the world, including Canada, Europe, Australia, and Asia. We have a diversified client base, including Major League Baseball teams, National Hockey League teams, major arenas, large performing arts organisations, BridgeClimb and the Vancouver 2010 Olympic Games.

Products & Services

Tickets.com provides a superior ticketing solution that gives organisations control over their ticketing operations. We are dedicated to developing and delivering the most advanced ticketing technology available. Our commitment to technology extends beyond in-house development to strategic partnerships with industry-leading companies. This allows us to continually launch innovative solutions that are robust, flexible and scalable to your organisation's

www.tickets.com

growth and evolving needs. We offer clients the ability to combine a wide portfolio of features, products, services and partners to build a ProVenue solution based on their requirements. A focus on technology, combined with more than twenty years of ticketing experience and industry expertise, has produced a robust, comprehensive solution that is unmatched in the industry.

We believe not only in providing industry-leading technology, but also in enabling venues to capture, retrieve and own their customer data. This unrestricted access to sales information, coupled with the ability to sell tickets to consumers under their own brands, gives Tickets.com clients a 360 degree view of buying habits and preferences, which helps them improve marketing strategies and build long-term relationships with their customers.

The company also sells tickets directly to consumers at www.tickets.com



David Borg, General Manager – Asia Pacific
1300 785 851
dborg@tickets.com
www.tickets.com





www.wds.co

About WDS

Since 1995, WDS has been dedicated to helping both service providers and end-users get the most from their wireless products and services. Today, by optimising the entire process of launching and managing wireless products and services, the company enlightens its customers with the knowledge and efficiency needed to deliver the best possible customer experience. To us, the wireless customer experience is more than just the latest touchscreen or user interface; it's an appreciation of the device, network, service and the journey that the end-user passes through as they interact with their service provider. By focusing attention away from 'managing' customer experience problems and towards resolving the cause of an issue, and by sharing business critical intelligence through a common platform, WDS achieves the continued savings and improvements that naturally lower the support burden and improve end-user profitability. It's this ability to help customers identify preventable issues, improve future products and services and build long-term, profitable relationships with end-users that means many of the world's most recognisable mobile brands now trust the outsourcing of their customer experience to WDS.

Products & Services

Using a portfolio of Tools and Expert Services, WDS delivers solutions that drive profitability and loyalty across the wireless value chain, from testing through retail, set-up and continued support and maintenance.

Tools and Expert Services are connect via a common platform (GlobalMine™) allowing customer experience data to be collected, analysed and published across the customer lifecycle. Insight derived from this platform allows WDS customers to continuously improve their products and services and dynamically control the customer experience.



Andy Yule, General Manager Asia Pacific

02 4221 9744

andy.yule@wds.co

www.wds.co



ICT Illawarra

ICTI stands for the Illawarra Information & Communication Technology cluster – a dynamic group of individuals and organisations at the forefront of the region's growing Information Technology sector

ICTI members range from representatives of large multinational firms who have operations located in Wollongong to smaller specialist companies working on regional, national and often international projects. And with the growing importance of ICT in many corporations' operations and structures, ICTI is attracting ICT officers from companies involved in diverse industries including travel, superannuation, manufacturing, and health and general insurance.

They are all united in a belief that the Illawarra has many competitive advantages for ICT operations, and have a commitment to building the sector's contribution to the long-term economic prosperity of the region.

ICTI members work together to expand the sector without reducing their independence, entrepreneurial spirit or individual competitiveness. They see the importance of attracting new business to the region and nurturing the development of start-up enterprises.

ICTI hosts regular networking events and corporate functions, promotes the region's ICT capabilities both internally and externally through participation in trade shows and expos, holds development workshops to assist start-ups, and provides a forum for Illawarra-based companies to engage with key local resources and industry stakeholders.

For more information about ICTI or to become a member please visit www.icti.org.au



The ICTI Board pictured below (from left):
Melissa Ryan (University of Wollongong),
Justin Urbanski (CommScope), Michael Lawler
(Selera), Graeme Watchers (CSC), President
Tony de Liseo (Bond), Kirstan Fulton (NSW
Trade & Investment), Chris Savage (Pillar) and
Andrew Stephenson (Daley & Co).



ADVANTAGE WOLLONGONG ←

advantagewollongong.com.au



Donatella D'Amico
Business Development Manager
NSW Trade & Investment
p: 02 4225 9055
donatella.d'amico@business.nsw.gov.au
www.business.nsw.gov.au



Craig Peden
Director, Corporate Relations
University of Wollongong
p: 02 4221 5407
cpeden@uow.edu.au
www.innovationcampus.com.au



Brenden Logue
Business Development Manager,
Organisational
Strategy & Improvement
Wollongong City Council
p: 02 4227 7739
blogue@wollongong.nsw.gov.au
www.wollongong.nsw.gov.au



ICTI (Illawarra ICT Cluster)
p: 02 4221 5827
info@icti.org.au
www.icti.org.au